



Eastbournian Society

Advertising in the *Old Eastbournian* magazine 2025-26

Advertising rates (colour or b&w)

	Net	VAT	Total
Back cover (full page)	£600.00	£120.00	£720.00
Full page	£450.00	£90.00	£540.00
Half page	£250.00	£50.00	£300.00
Quarter page	£150.00	£30.00	£180.00
Business card	£90.00	£18.00	£108.00
Page sponsorship: 'This page has been sponsored by...' at bottom of page	£60.00	£12.00	£72.00

Advert sizes (mm)

Full page	Trim size = 297 (H) x 210 (W) plus 3mm extra 'bleed' on all sides
Half page within white border	137 (H) x 190 (W) (landscape format only)
Quarter page within white border	137 (H) x 93 (W) (portrait format only)
Business card	57 (H) x 89 (W) (landscape format only). This will be enlarged slightly from supplied card

File specifications

- All adverts to be supplied as high resolution cmyk pdf files, Illustrator eps files or jpeg images.
- Adverts prepared in Word cannot be used as they would not be cmyk colour separated.
- Business cards can be sent to the ES office to be scanned.
- We can design an advert for you in the correct format – please contact us for details.

Contact

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